



COMMUNITY FOUNDATION
OF LOUISVILLE

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FOR IMMEDIATE RELEASE

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**COMMUNITY FOUNDATION OF LOUISVILLE AWARDS 2014 FUND FOR LOUISVILLE GRANTS;
SOCIAL MEDIA CONTEST GIVES RECIPIENTS A CHANCE AT ADDITIONAL \$2,500**

Public invited to vote for favorite nonprofit, with the winner announced at Jan. 7 event

LOUISVILLE, KY — The Community Foundation of Louisville today announced it will award a total of \$245,000 in Fund for Louisville Grants to 11 nonprofit organizations. These grants are made possible by \$145,000 from the Community Foundation, \$50,000 from the Lift a Life Foundation, and an anonymous grant of \$50,000 from a Community Foundation donor. Each of the 11 recipients also has a chance at an additional \$2,500 prize from the Community Foundation through a social media contest, where the public is invited to vote for their favorite nonprofit organization.

Voting will take place through a contest on the Community Foundation's Facebook page, www.facebook.com/cflouisville, and will end at noon on Jan. 7. The winner of the \$2,500 prize will be announced at 3 p.m. that day during an event at the Community Foundation's offices, 325 W. Main St., Suite 1110. At the event, representatives from the 11 nonprofits will receive their grants, presented by Susan A. Barry, President and CEO of the Community Foundation of Louisville. Mimi Zinniel, Community Foundation Board Chair, and Ashley Butler, Executive Director of Lift a Life Foundation, will be present at the celebration.

The 11 grant recipients were selected through a competitive online application process to support the capacity-building needs of nonprofit organizations in Louisville. Capacity-building grants are intended to increase the ability of nonprofits to achieve their mission, operate more effectively and build long-term sustainability. These grants can include: board assessment and development, marketing and communications, pilot/demonstration projects, evaluation, staff development and training, and technology.

"The nonprofit community's response to our inaugural year for this grant program was astounding," said Barry. "The Community Foundation received applications from 187 nonprofits requesting a total of \$4.1 million. The recipients were carefully chosen through an extensive review process and represent a wide variety of causes and programming. We are so excited to create some additional buzz for each of these wonderful organizations by hosting a Facebook contest. We hope you'll support them by voting!"

The \$50,000 contributed by the Lift a Life Foundation will specifically fund the grants made to the Boys and Girls Clubs, Family & Children's Place and the Leadership Louisville Foundation.

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The 2014 Fund for Louisville Grantees are:

American Civil Liberties Union of Kentucky Foundation, \$24,767

www.aclu-ky.org

The Fund for Louisville grant to the American Civil Liberties Union of Kentucky Foundation will strengthen the organization's communication capacity by supporting the creation and distribution of short oral history and topical videos highlighting the organization's work through a partnership with the University of Louisville Oral History Center and the Kentucky Oral History Commission.

Boys and Girls Clubs Inc., \$25,000

www.bgckyana.org

The Fund for Louisville grant to the Boys and Girls Clubs, funded by Lift a Life Foundation in partnership with the Community Foundation of Louisville, will build organizational capacity by supporting new staff development opportunities, creating a marketing plan, and enhancing the safety of three facilities that provide out-of-school time activities for youth.

Family & Children's Place, \$23,280

www.familyandchildrensplace.org

The Fund for Louisville grant to Family & Children's Place, funded by Lift a Life Foundation in partnership with the Community Foundation of Louisville, will provide mobile technology to case managers who visit the homes of at-risk, first-time parents of newborns, and increase the capacity and efficiency of these workers by providing access to case records and online resources. This work is furthered through collaboration with the newly emerging Children Exposed to Violence Collective Impact Initiative.

Kentucky Science Center, \$25,000

www.KYScienceCenter.org

The Kentucky Science Center will use the Fund for Louisville grant to build the capacity necessary to support an income-generating traveling chemistry program that will expand awareness of the Center and the value of Science, Technology, Engineering and Mathematics (STEM) careers.

Leadership Louisville Foundation Inc., \$18,000

www.leadershiplouisville.org

The Fund for Louisville grant to the Leadership Louisville Foundation, funded by Lift a Life Foundation in partnership with the Community Foundation of Louisville, will support implementation of a leadership training program for retired executives who will then be connected to area nonprofits in need of capacity building support, including strategic planning, board creation, and development of community engagement and public relations strategies.

Louisville Metro Parks Foundation, \$21,500

www.louisvillemetroparksfnd.org

The Fund for Louisville grant will build the capacity of the Louisville Metro Parks Foundation to raise funds and share information about metro parks by supporting purchase, design and implementation of a new website and donor software.

LVL1, \$23,500

www.lvl1.org

The Fund for Louisville grant will increase the capacity of LVL1's community "maker space" to serve more individuals and be used for more purposes by completing construction of a wheelchair ramp, purchasing upgraded equipment, and evaluating the success of a new staffing model. LVL1's space and capacity is used by a range of nonprofits including the Kentucky Science Center, Bernheim Forest's

Artist-In-Residence program, the Louisville Free Public Library and the University of Louisville's Conn Center for Renewable Energy Research.

Maryhurst, \$25,000

www.maryhurst.org

Maryhurst will use its Fund for Louisville grant to contract with an Occupational Therapist and create new partnerships with Spalding University and Jefferson Community and Technical College to bring student therapists on-site for internships, which increases the organization's long-term capacity to provide therapy services to high-needs children.

Paws with Purpose, \$25,000

www.pawswithpurpose.org

The Fund for Louisville grant will support Paws with Purpose's pursuit of a national certification that, once secured, will build the capacity of the organization by standardizing internal processes and procedures, strengthening the board of directors, and making the organization eligible for federal and other funding sources.

Squallis Puppeteers, \$24,909

www.squallispuppeteers.com

Squallis Puppeteers will use its Fund for Louisville grant for three capacity building activities: supporting leadership development opportunities, strengthening fundraising through technology enhancements, and improving evaluation methods and materials.

St. John Center for Homeless Men, \$9,000

www.stjohncenter.org

The Fund for Louisville grant will expand St. John Center's fundraising capacity by supporting purchase of a multi-year membership to a grant maker search engine and access to training and workshops for their fundraising professionals thereby better enabling the organization to secure grants required to leverage federal funding.

ABOUT THE COMMUNITY FOUNDATION OF LOUISVILLE

Founded in 1984, the Community Foundation of Louisville is the largest community foundation in Kentucky, with \$390 million in assets and more than 1,300 charitable funds. Each fund has its own name and charitable purpose as defined by its donors. In 2012, these funds awarded more than 7,000 grants totaling \$34.5 million to nonprofit organizations in the Louisville area and beyond. For more information, visit www.cflouisville.org.

ABOUT LIFT A LIFE FOUNDATION

David and Wendy Novak originally established the Lift a Life Foundation through a charitable trust in 1999, in order to provide grants and scholarships specifically for the advancement of Christian education and programs. In 2011, the foundation was officially named the Lift a Life Foundation, and a new mission was developed to complement the organizations affiliated with it. In the same year, the Lift a Life Foundation came under the direction of Ashley Butler, whose mission it is to lead the foundation toward its goals of creating a lasting and positive impact on the lives of families and individuals in need and to develop leaders who make a difference. For more information, visit <http://liftalifefoundation.org/>.

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