

thirty years
thirty days



COMMUNITY FOUNDATION
OF LOUISVILLE



HOSTED BY COMMUNITY FOUNDATION OF LOUISVILLE

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**THE COMMUNITY FOUNDATION OF LOUISVILLE'S FIRST-EVER
'GIVE LOCAL LOUISVILLE' DAY RAISES MORE THAN \$1.8 MILLION**

Hundreds of donors in the Louisville region showed their enthusiastic support for during the 24-hour online giving campaign that benefited more than 175 local nonprofits

(LOUISVILLE, KY) – The spirit of philanthropy is alive and well in the Louisville area, as thousands of donors showed their impassioned support in connection with the Community Foundation of Louisville's "Give Local Louisville" campaign on May 6. The online day of giving raised an astonishing **\$1,890,460** for 182 nonprofits, and launched CFL's **thirty days** of impact initiative to celebrate its **thirty years** of connecting people who care with causes that matter.

Throughout Give Local Louisville Day, opportunities for additional funds were available to participating nonprofits. These were made possible through match dollars and prize money contributed by CFL, its donors and supporting sponsors: LG&E and KU Energy, Anthem Blue Cross and Blue Shield of Kentucky and Churchill Downs.

Winners include:

- Early Bird – WaterStep. \$1,000 for the first, single, online gift of \$500 or more
- Morning Rush – Visually Impaired Preschool Services. \$1,000 for the most unique donors of online gifts between 5:00-8:00 AM
- Lunch Break – Friend for Life, A Cancer Support Network. \$1,000 for the most unique donors of online gifts between 12:00-1:00 PM
- Evening Rush – Food Literacy Project. \$1,000 for the most unique donors of online gifts

-more-

between 4:00-7:00 PM

- Late Night — Hand in Hand Ministries. \$1,000 for the most unique donors of online gifts between 10:00-11:59 PM

Overall Grand Prizes were awarded in the following categories:

Most Dollars Raised

- 1st Place — Kentucky School of Art, \$5,000
- 2nd Place — Fund for the Arts, \$2,000
- 3rd Place — Actors Theatre of Louisville, \$1,000

Most Unique Donors

- 1st Place — Hand in Hand Ministries, \$4,000
- 2nd Place — WaterStep, \$2,000
- 3rd Place — Visually Impaired Preschool Services, \$1,000

“The Community Foundation of Louisville is amazed by the success of our first-ever Give Local Louisville campaign,” said Susan A. Barry, President and CEO of the Community Foundation of Louisville. “Not only does our community like to buy local and eat local, we clearly love to give local, too. It is very gratifying to see that so many people recognize the important work our nonprofits do for the Louisville area.”

Over the next **thirty days** in commemoration of its 30th anniversary, CFL will offer a full schedule of events, activities and stories from donors, nonprofits, partners and beneficiaries that showcase successes that are a direct result of CFL’s leadership in philanthropy during the past 30 years.

ABOUT THE COMMUNITY FOUNDATION OF LOUISVILLE

Founded in 1984, the Community Foundation of Louisville is the largest community foundation in Kentucky, with \$413 million in assets and more than 1,300 charitable funds. Each fund has its own name and charitable purpose as defined by its donors. In 2013, these funds awarded more than 7,000 grants totaling \$40 million to nonprofit organizations in the Louisville area and beyond. For more information, visit www.cflouisville.org.

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