

FOR IMMEDIATE RELEASE
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**IN RESPONSE TO THE ONGOING ECONOMIC CRISIS AND RISING HEALTH CARE COSTS,
NATIONAL DRUG CARD LAUNCHES EXPANDED CONSUMER SAVINGS PROGRAM**
*NDC Savings Club offers deep discounts on medical, dental, vision, legal, travel, entertainment,
as well as many other lifestyle products and services*

WASHINGTON, D.C. — In today's economy, every dollar and cent counts. That's why National Drug Card, a pioneer in prescription medication savings, has launched a new online portal in response to customers' demand for more ways to save money on everything from medical services not covered by insurance to consumer products and travel. NDC Savings Club, ndcsavingsclub.com, is the premier gateway into thousands of dollars in savings for individuals, families, businesses and nonprofits. There is no cost to participate, and no membership commitment required.

Founded in 2005, National Drug Card is a Washington, D.C.-based organization that offers free discount drug cards to people with little or no prescription drug coverage to help them save money on their medications. One of the first Free drug card programs available in the United States, NDC received hundreds of requests from consumers asking for ways to save on services and products beyond prescriptions. In 2014, NDC Savings Club grew out of that demand.

"You asked for our help, and we heard you," said Alexander Acuna, National Drug Card CEO. "Millions of people are struggling to afford not just the cost of health care, but the basics of daily living. We want to make our customers' dollars go further, so they can stop focusing on surviving and start thriving."

This new program offers more than 75 types of savings and preferred pricing benefits, with discounts on medical, dental care, vision, labs, blood work, Lasik, podiatry, diabetes care, hearing aids, holistic medicine, legal services, travel club, shopping, groceries, entertainment and more. The NDC Savings Club website also includes sections dedicated to savings specifically for men, women and seniors.

Many of the benefits are available Free, though some, such as low-cost dental/vision plan, come with a minimal fee. There is no upfront charge or obligation to access the NDC Savings Club, and consumers are invited to take advantage of savings as often as they like. NDC Savings Club is also available to businesses and organizations as a value-added benefit to their employees or members.

ABOUT NATIONAL DRUG CARD:

Founded in 2005, National Drug Card (NDC) is a Washington, D.C.-based organization that offers a free discount drug card to millions of people across the United States who have little or no prescription drug insurance to help them save money on their medication. Anyone is eligible for the card, but it especially benefits those with no health insurance, senior citizens, small business owners, families, college students, unemployed and the undocumented. Additionally, individuals who have prescription benefits

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can use NDC to receive discounts on drugs not covered by their plan. NDC's free discount prescription card can save 10%-85% on all FDA approved brand-name and generic drugs. The card has can be used at more than 63,000 pharmacies nationwide, including CVS, Walgreens, Rite-Aid, Walmart, Target, Kroger, Costco, Sam's Club, Brooks, WinnDixie and local, home town pharmacies. National Drug Card also offers an affiliate program to any size business or organization. For more information, visit nationaldrugcard.com.

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