



**FOR IMMEDIATE RELEASE**

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**Parthenon LLC named a top registered investment adviser (RIA) for 2015**

*The Financial Times 300 Top RIAs list highlights elite, independent adviser firms across the United States, with at least \$300 million in assets under management*

(Louisville, KY) — Parthenon LLC has been named to the 2015 Financial Times list of the “Top 300 Registered Investment Advisers” in the United States. Parthenon is one of only three firms in Kentucky to earn this honor. The second annual list appears in a special section of the newspaper’s U.S. edition on June 18. To view the report, visit [www.ft.com/intl/reports/registered-investment-advisers](http://www.ft.com/intl/reports/registered-investment-advisers).

London’s Financial Times solicited applications from more than 2,000 independent RIA firms with at least \$300 million in assets. Institutional assets also could not exceed 75 percent of the total. The firms were selected based on six criteria: assets under management (AUM), AUM growth rate, compliance record, firm’s years in existence, advisers with industry certifications and online accessibility. This year’s top RIAs hail from 34 states and Washington, D.C., and, on average, saw their total AUM rise by 18 percent in 2014.

Founded in 1999, Parthenon provides core investment management strategies for high net worth families, trusts, individuals and institutions. Each portfolio is customized based on the client’s specific needs and utilizes individual securities rather than funds, offering greater control over portfolio quality and timing related to tax realization. Parthenon’s portfolio managers average more than 25 years of experience in the investment management industry. The company also serves as the general partner and investment adviser to Fort Nelson Partners LP. Parthenon had assets under management of \$571 million as of May 31, 2015.

“We are proud to be recognized by the Financial Times as one of the advisors the publication says stand out in the industry,” said Todd P. Lowe, president of Parthenon LLC. “Our long-

standing belief in the highest level of client service, along with our decades-proven investment strategy, allows us to be an attractive alternative for families, trusts and institutions.”

**About Parthenon LLC:**

Based in Louisville, Parthenon LLC was founded in 1999 by four seasoned investment professionals and an equally experienced administrative team. Parthenon’s goal is to provide logical and rational investment management through diligent in-house research. Each portfolio under management is individually structured based on the client’s specific situation and needs. Parthenon utilizes individual securities rather than funds, which offer greater control over the portfolios’ quality and timing related to tax realization. The firm also serves as general partner/advisor for Fort Nelson Partners LP, a private fund. For more information, visit [www.parthenonllc.com](http://www.parthenonllc.com).

**About the Financial Times**

The Financial Times, one of the world’s leading business news organizations, is recognized internationally for its authority, integrity and accuracy. Providing essential news, comment, data and analysis for the global business community, the FT has a combined paid print and digital circulation of nearly 744,000. Mobile is an increasingly important channel for the FT, driving almost half of total traffic. FT education products now serve two thirds of the world’s top 50 business schools. For more, visit [www.ft.com/home/us](http://www.ft.com/home/us).

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